

LA TASHA HANNER

USER EXPERIENCE DESIGNER • USER RESEARCHER • GRAPHIC DESIGNER

La Tasha Hanner

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<https://www.latashahanner.com/>

OBJECTIVE

UX and graphic designer specializing in typography and user-centered design. Proactive, adaptable, and fast-learning, with the ability to work independently, take initiative, and collaborate effectively in team environments.

ACADEMIC PROGRAMS

PNC BANK

Forward Program

May / August 2025

EDUCATION

Kent State University

Masters Degree, Experience Design

May 2026

La Roche University

Bachelor's of Science Degree, Graphic Design

May 2019

Community College of Allegheny County

Associate's Degree, Graphic Communications

May 2015

ACHIEVEMENT & AWARDS

La Roche University

Book selected for Gallery Exhibition

Fall 2016

Positive Space

Spring 2017

Community College of Allegheny County

Deans List

Fall 2012/2013

SUMMARY

- Hardworking, enthusiastic, responsible team player, requiring minimal supervision.
- Demonstrated ability to take initiative, follow directions and learn quickly.
- Excellent communication and organizational skill contributing effectively within cross-functional teams.
- UX and graphic designer with experience in user experience design, visual design, and typography.
- Skilled in applying research-driven methodologies
- Skills in interaction design principles and create accessible, user-centered solutions.
- Proficient in Adobe Creative Suite, WCAG guidelines, Universal Design, Figma and research practices.

EXPERIENCE

Teller

PNC Bank

March 2021

Responsibilities: Customer representative, counting packing currency, and exchange foreign currency. Promoting banks products and services.

Design Consultant

The Door Campaign

August/ November 2018

Responsibilities: self employed creating visual concepts, developing design strategies, infographics, flyers, graphics, mailers, brochures, web design.

Secretary

AIGA Group Activities and Societies

August 2018/ May 2019 Pittsburgh, P.A.

Responsibilities: to keep all board members up-to- date pertinent dates and details.

Graphic Design Intern

The Door Campaign

May /August 2018

Responsibilities: Create visual concepts such as flyers, maintenance guide, brochures, graphics, pamphlets, sponsorship packet, curriculum outline, and mailer. Volunteer at Our S.P.A.C.E. events

DESIGN SKILLS & SOFTWARE SKILLS

Adobe Creative Cloud

- Photoshop
- Illustrator
- Indesign
- Premiere Pro CC
- Acrobat Reader DC

Apple iWorks/ Microsoft Office

- Keynotes/ Powerpoint
- Pages/ Word

Interface Platform

- Lyssna
- Figma
- WCAG

Graphic Design

- Identity/Branding
- Packagaing Design
- Typography
- Advertising Design
- Publication Design
- Collateral Design

User Experience

- UI/UX Design
- User Research
- Univeral Design
- Accesibilities
- Web Design
- Interactive Design
- E-commerce
- Accesibility Evaluation