

LA TASHA HANNER

USER EXPERIENCE DESIGNER • USER RESEARCHER

 La Tasha Hanner

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 <https://www.latashahanner.com/>

ACADEMIC PROGRAMS

PNC BANK

Forward Program

May / August 2025

EDUCATION

Kent State University

Masters Of Science,

User Experience Design

May 2026

La Roche University

Bachelor of Science

Graphic Design

May 2019

Community College of

Allegheny County

Associate's Degree,

Graphic Communications

May 2015

ACHIEVEMENT & AWARDS

Community College of

Allegheny County

Deans List

Fall 2012/2013

La Roche University

Book selected for Gallery Exhibition

Fall 2016

Positive Space

Spring 2017

FUNDRAISERS

Basil Blitz

Fall 2018

The Door Campaign

UMPC Donations

OBJECTIVE

User Passionate User Researcher and UX/UI Designer dedicated to understanding user needs and creating intuitive, accessible digital experiences. Skilled in UX research, usability, and user-centered design, with a proactive and collaborative approach to solving complex problems.

SUMMARY

- Adaptable UX designer with strong problem-solving and collaboration skills.
- Experienced in interaction design and creating accessible, intuitive digital experiences.
- Demonstrated initiative, clear communication, & adaptability in fast-paced environments.

EXPERIENCE

E.L.S.G.

Everyday Life Savings Goals

August 2026 / March 2026

Responsibilities:

E.L.S.G. (Everyday Life Savings Goals)

Is a UX research application design.

Features:

- Spending Habits
- Identify Saving Opportunities
- Develop Personalized Strategies
- Achieving financial goals

Floating Teller

PNC Bank

March 2021

Responsibilities:

- Guided customers through banking services and digital tools.
- Identifying needs and providing user-centered solutions.
- Supported operations across two branch locations.

Graphic Design Intern/ Consultant

The Door Campaign

Intern: May / August 2018

Consultant August/ November 2018

Responsibilities:

- Self employed & creating visual concepts
- Developing design strategies
- Infographics, flyers, & graphics.
- Mailers, brochures, & web design.

Document Management Consultant

Iron City Workplace

July 2015-August 2017

Responsibilities:

- Secure confidential paper work
- Protect from breaches
- Eliminating personal information
- In charge of shredding
- Scanning documentation as needed

DESIGN SKILLS & SOFTWARE SKILLS

- Adobe Creative Cloud
- Apple iWorks
- Microsoft Office
- Lyssna,
- Figma
- Accessibility